

Summerlin Council Patriotic Parade 2024

SOURCE	DATE	HEADLINE	URL	IMPRESSIONS	AD VALUE
Las Vegas Review Jou	7/15/24	Summerlin Fourth of July parade draws tl	Summerlin I	2,340,751	\$ 21,651.95
Press Reader	7/13/24	Summerlin parade draws thousands..LVR	PressReader	1,985	\$ 52.00
Youtube	7/7/24	JC Fernandez- A SURPRISE PARADE OF CL	https://www	22,600	\$ 200.00
Las Vegas Sun	7/7/24	Summerlin 4th of July Parade..28 photos	Summerlin	442,075	\$ 4,089.19
Las Vegas Sun	7/7/24	America's future, like its past, depends on	https://lasv	442,075	\$ 4,089.19
Las Vegas Review-Jou	7/5/24	Las Vegas gets fired up for July 4th with fi	https://www	2,340,751	\$ 21,651.95
Youtube	7/4/24	KTNV - Full Parade: Summerlin Patriotic P	https://www	289,000	\$ 290.00
Yahoo! News	7/4/24	KTNV - FULL PARADE: Summerlin Patrioti	https://www	25,258,338	\$ 233,639.63
KTNV-TV	7/4/24	Summerlin Patriotic Parade features nost	Summerlin I	825,176	\$ 7,632.88
Youtube	7/4/24	KVVU - Las Vegas Valley celebrates the m	https://www	385,000	\$ 380.00
KVVU TV	7/4/24	Las Vegas Valley celebrates the morning t	Las Vegas V.	1,682,680	\$ 15,564.79
What's Up Vegas	7/4/24	Governor Lombardo To Kick Off Free Par	Enjoy Firew	5,000	\$ 50.00
Tubidy Blue	7/4/24	The Biggest July 4 Celebration in Vegas: 't	https://tubi	207	\$ 12.00
Youtube	7/4/24	JAM Food, Tour and More: 4th of July Pai	https://www	3,120	\$ 31.00
KSNV-TV	7/4/24	Thousands celebrate 4th of July at Summ	https://new	855,308	\$ 7,911.60
MSN	7/4/24	'Bigger and better' Fourth of July parade	https://www	150,745,675	\$ 1,394,397.49
KLAS TV	7/4/24	'Bigger and better' Fourth of July parade	Fourth of Ju	2,491,809	\$ 23,049.23
KSNV-TV	7/4/24	Photo Gallery: Las Vegas celebrates 4th c	PHOTOS: La	855,308	\$ 7,911.60
Youtube	7/4/24	KSNV - Thousands celebrate 4th of July at	Jones Road	31,500	\$ 300.00
Youtube	7/4/24	KVVU - Parade-goers set up early ahead c	Parade-goe	385,000	\$ 385.00
Youtube	7/4/24	Las Vegas Valley celebrates the morning t	Las Vegas V.	385,000	\$ 385.00
Yahoo! News	7/4/24	'Bigger and better' Fourth of July parade	https://www	25,258,338	\$ 233,639.63
MSN	7/4/24	Summerlin's July 4th parade celebrates 3	Summerlin'	150,745,675	\$ 1,394,397.49
Youtube	7/4/24	KTNV - FULL PARADE: Summerlin Patrioti	https://www	288,000	\$ 280.00
Youtube	7/4/24	KLAS - 'Bigger and better' Fourth of July p	'Bigger and	342,000	\$ 340.00
Las Vegas Review-Jou	7/4/24	Summerlin hosts valley's largest Indepen	https://www	2,340,751	\$ 21,651.95
KTNV-TV	7/4/24	Eternal princess: Woman has been a Sum	https://www	825,176	\$ 7,632.88
Youtube	7/4/24	KTNV - Eternal princess: Woman has bee	Core 20%Of	288,000	\$ 280.00
KTNV-TV	7/4/24	WATCH LIVE: Summerlin Patriotic Parade	https://www	825,176	\$ 7,632.88
Las Vegas Sun	7/4/24	Celebrating America feels harder than ev	http://lasve	396,352	\$ 3,666.26
KVVU TV	7/3/24	Summerlin Patriotic Parade setup begins	Summerlin I	1,682,680	\$ 15,564.79
Youtube	7/3/24	Summerlin patriotic, Fourth of July parad	https://www	422	\$ 14.00
KVVU TV	7/3/24	Summerlin Patriotic Parade Prep	Parade-goe	1,682,680	\$ 15,564.79
KVVU TV	7/3/24	Summerlin Patriotic Parade setup begins	Summerlin I	1,682,680	\$ 15,564.79
Youtube	7/3/24	Summerlin Patriotic Parade setup begins	https://www	385,000	\$ 380.00
KVVU TV	7/3/24	Parade-goers set up early ahead of Summ	Parade-goe	1,682,680	\$ 15,564.79
Las Vegas Sun	7/3/24	30th Anniversary Summerlin Patriotic Par	https://lasv	396,352	\$ 3,666.26
Las Vegas Weekly	7/3/24	What to do in Las Vegas this week (July 4	https://lasv	135,458	\$ 1,252.99
Las Vegas Sun	7/3/24	50,000 expected for 30th annual Fourth c	https://lasv	396,352	\$ 3,666.26
Youtube	7/2/24	Floats and fun: Summerlin Patriotic Parac	https://www	342,000	\$ 340.00
Youtube	7/2/24	A Good Day Las Vegas surprise for Sherry	https://www	342,000	\$ 340.00
HaystackNews	7/2/24	Floats and fun: Summerlin Patriotic Parac	https://www	10,730	\$ 390.00
Las Vegas Sun	7/2/24	30th Anniversary Summerlin Patriotic Par	30th Annive	396,352	\$ 3,666.26
KSNV-TV	7/2/24	Golden Knights' Whitecloud, Nevada gov	https://new	855,308	\$ 7,911.60
Las Vegas Review-Jou	7/2/24	Summerlin's July 4th parade celebrates 3	https://www	2,340,751	\$ 21,651.95
Youtube	7/1/24	KVVU - Summerlin patriotic parade celeb	https://www	385,000	\$ 385.00
Yahoo! News	7/1/24	Preparing for Las Vegas' largest Fourth of	https://www	25,258,338	\$ 233,639.63
Vegas24Seven.com	7/1/24	Summerlin Council Patriotic Parade Anno	https://www	1,385	\$ 12.81

Youtube	7/1/24	The Thomas Group - Things to Do in Las V	https://www	1,070	\$	10.00
Youtube	7/1/24	The ARC Las Vegas - Previewing the 2024	https://www	31,500	\$	300.00
Patch.com	7/1/24	☞ New center in Las Vegas teaches fina	https://patc	12,051,742	\$	111,478.61
KLAS TV	7/1/24	The Las Vegas valley's largest Independer	Preparing fc	2,491,809	\$	23,049.23
KVVU TV	7/1/24	Summerlin patriotic parade celebrates 3C	Summerlin j	1,682,680	\$	15,564.79
Youtube	7/1/24	KLAS - The Las Vegas valley's largest Inde	Preparing fc	342,000	\$	340.00
Las Vegas Review-Jou	6/29/24	Summerlin Fourth of July parade to mark	https://www	2,340,751	\$	21,651.95
Las Vegas Review-Jou	6/27/24	Fourth of July fireworks, events around tl	https://www	2,340,751	\$	21,651.95
Player FM	6/24/24	Mercedes in the Morning's Mega Minute	https://play	710,087	\$	6,568.30
Audacy	6/24/24	MIX 94.1 CONTESTS: Summerlin Patriotic	https://www	3,192,456	\$	29,530.22
KSNV-TV	6/21/24	4th of July: Where to see the best firewo	https://new	855,308	\$	7,911.60
FabNV	6/18/24	July 4: 30th Annual Summerlin Council Pa	Fourth of Ju	1,520	\$	54.81
AARP	6/17/24	The Summerlin Patriotic Parade: Thursda	https://loca	630,556	\$	5,832.64
All Events	6/17/24	The Summerlin Patriotic Parade: Thursda	https://alle	6,682,402	\$	61,812.22
Vegas.com	6/17/24	SUMMERLIN PATRIOTIC PARADE: Locatio	https://www	1,805,524	\$	16,701.10
Vegas4Locals	6/13/24	Summerlin Council July 4th Patriotic Para	Summerlin C	26,963	\$	249.41
KSNV-TV	6/11/24	Caesars Palace in Las Vegas to host 4th of	https://new	855,308	\$	7,911.60
Las Vegas Round The	6/10/24	The entire Las Vegas valley is invited to ce	Vegas Happ	5,881	\$	154.40
Stay Happening	6/9/24	The Summerlin Council Patriotic Parade 2	https://stay	57,474	\$	531.63
Vegas Publicity	6/8/24	Summerlin Council Patriotic Parade Celeb	https://vega	13,062	\$	128.32
KSNV-TV	6/7/24	30th annual Summerlin Patriotic Parade t	https://new	855,308	\$	7,911.60
Vegas Magazine	6/7/24	How To Celebrate The Fourth Of July 202	https://vega	24,026	\$	222.24
Vegas24Seven.com	6/7/24	Summerlin Council Patriotic Parade Celeb	https://www	1,385	\$	12.81
KLAS TV	6/3/24	Updated June 13, 2024: NewsFireworks 2	https://www	2,491,809	\$	23,049.23
LVSC (Las Vegas Swim	6/3/24	Summerlin Patriotic ParadeJul 4, 2024 (0	https://www	963,310	\$	8,910.62
Exodus Festival Las V	5/21/24	What to Do for July 4th: Las Vegas Editor	https://exo	207	\$	25.00
Las Vegas Review-Jou	5/17/24	Guide to Summer Fun..Summer Council P	U2FsdGVkX	2,431,790	\$	22,494.06

SOURCE	DATE	HEADLINE	URL	IMPRESSIONS	AD VALUE
BROADCAST					
KVVU FOX 5 News Thi	7/5/24	4th of July Festivities..Video: "We are at t	Television S	29,823	\$ 950.00
KLAS 8 News Now Go	7/5/24	We had such a great time at the 30th anr	Television S	3,392	\$ 751.53
KLAS 8 News Now Go	7/5/24	..also a look at yesterday's Summerlin Pai	Television S	3,392	\$ 733.23
KLAS 8 News Now Go	7/5/24	Thanks to everyone coming out to the se	Television S	2,862	\$ 934.83
KSNV News 3 Today	7/5/24	Supreme Court Ruling Impacting Homele:	Television S	17,743	\$ 119.97
KLAS 8 News Now Go	7/5/24	..we'll recap the annual Patriotic Parade i	Television S	2,248	\$ 788.19
KSNV News 3 Today	7/5/24	The annual Patriotic Parade returned to t	Television S	12,815	\$ 146.63
KLAS 8 News Now Go	7/5/24	..what a crowd yesterday for the 30th an	Television S	608	\$ 879.84
KSNV News 3 Today	7/5/24	..this was the 30th annual Patriotic Parad	Television S	9,942	\$ 231.85
KLAS 8 News Now Go	7/5/24	..and we want to thank everyone who cal	https://tele	3,095	\$ 200.10
KVVU FOX 5 News Thi	7/5/24	4th of July Festivities.."We are at the the	Television S	12,818	\$ 298.91
KLAS 8 News Now Go	7/5/24	..we'll recap the annual Patriotic Parade i	Television S	1,392	\$ 186.76
KLAS 8 News Now Go	7/5/24	..it was a hot day but everyone that I saw	Television S	1,392	\$ 240.12
KSNV News 3 Today	7/5/24	..the annual Patriotic Parade in Summerli	Television S	7,977	\$ 186.02
KVVU FOX 5 News 11	7/4/24	4th of July Festivities.."We are at the Sur	Television S	7,521	\$ 2,633.07
KLAS CH8 News 11pr	7/4/24	The largest Independence Day parade wi	Television S	18,840	\$ 3,039.81
KSNV CH3 News 11pr	7/4/24	Annual Summerlin Patriotic Parade..the a	Television S	20,735	\$ 623.37
KVVU FOX 5 News 10	7/4/24	4th of July Festivities.."We are at the Sur	Television S	15,538	\$ 2,799.62
KVCW The CW News :	7/4/24	Annual Summerlin Patriotic Parade..the a	Television S	1,419	\$ 33.09
KTNV CH13 News 73C	7/4/24	This morning the 30th annual Summerlin	Television S	7,974	\$ 660.00
KSNV News 3 Live at :	7/4/24	Annual Summerlin Patriotic Parade..the a	Television S	10,976	\$ 566.70
KSNV News 3 Live at :	7/4/24	..the annual Patriotic Parade made its wa	Television S	29,125	\$ 348.37

KSNV News 3 Live at I	7/4/24 50,000 people packed the streets of Sum	Television S	29,395	\$	316.70
KLAS 8 News Now 6p	7/4/24 The largest Independence Day parade in	Television S	31,097	\$	800.10
KLAS 8 News Now 5p	7/4/24 Team 8 News Now reporter Ryan Matthe	Television S	24,833	\$	800.10
KLAS 8 News Now 5p	7/4/24 A look back at Summerlin's annual Patrio	Television S	15,101	\$	385.00
KVVU FOX 5 News 4p	7/4/24 4th of July Festivities.."We are at the Sur	Television S	20,066	\$	1,275.00
KLAS 8 News Now 4p	7/4/24 A look back at Summerlin's annual Patrio	Television S	11,534	\$	402.50
KLAS 8 News Now 4p	7/4/24 Every 4th of July the largest Independenc	Television S	18,415	\$	525.00
KTNV Action News 3p	7/4/24 This morning the 30th annual Summerlin	Television S	4,386	\$	546.53
KVVU FOX 5 News 3p	7/4/24 ..Summerlin hosting its 30th annual Patri	Television S	11,864	\$	1,995.10
KSNV News 3 Live at T	7/4/24 The annual Summerlin Patriotic Parade to	Television S	8,529	\$	1,116.89
KVVU FOX 5 News 3p	7/4/24 ..it was the same scene over in Summerli	Television S	11,864	\$	612.50
KVVU FOX 5 News 2p	7/4/24 Summerlin hosting its 30th annual Patrio	Television S	6,514	\$	612.50
KVVU FOX 5 News 1p	7/4/24 Summerlin hosting its 30th annual Patrio	Television S	17,823	\$	937.50
KLAS 8 News Now at I	7/4/24 It just wouldn't be America's birthday wit	Television S	7,270	\$	266.72
KSNV Live at Noon	7/4/24 50,000 people packed the streets of Sum	Television S	14,082	\$	1,303.18
KLAS 8 News Now at I	7/4/24 Thousands gathered locally for this year's	Television S	1,124	\$	700.14
KTNV Action News 11	7/4/24 The annual Summerlin Council Patriotic P	Television S	18,510	\$	666.50
KVVU More Local Las	7/4/24 The Summerlin Patriotic Parade is celebr:	Television S	9,827	\$	2,150.00
KVVU FOX 5 More Sho	7/4/24 Just moments ago the 30th annual Summr	Television S	25,029	\$	1,812.50
KVVU FOX 5 News Thi	7/4/24 ..also the Summerlin Patriotic Parade at S	Television S	22,708	\$	900.00
KVCW ARC Las Vegas	7/4/24 We're already here at the Summerlin Co	Television S	3,806	\$	88.76
KVVU FOX 5 News Thi	7/4/24 ..the Summerlin Patriotic Parade will kick	Television S	22,798	\$	775.00
KVCW ARC Las Vegas	7/4/24 ..and the annual Patriotic Parade in Sumr	Television S	2,776	\$	64.74
KVVU FOX 5 News Thi	7/4/24 The 30th annual Summerlin Patriotic Par:	Television S	40,490	\$	737.50
KVVU FOX 5 News Thi	7/4/24 The Summerlin Patriotic Parade is happer	Television S	31,218	\$	939.50
KVVU FOX 5 News Thi	7/4/24 ,,you'll find some shade over there for th	Television S	29,710	\$	1,075.00
KVVU FOX 5 News Thi	7/4/24 In just a couple of hours the 30th annual	Television S	22,143	\$	528.38
KLAS 8 News Now Go	7/4/24 ..that will be part of the 30th annual Sum	Television S	12,737	\$	531.57
KSNV News 3 Today	7/4/24 We take you live to Summerlin where the	Television S	14,083	\$	398.62
KLAS 8 News Now Go	7/4/24 It's going to be a busy weekend..out in St	Television S	12,737	\$	696.54
KVVU FOX 5 News Thi	7/4/24 ..the even bigger parade is going to be th	Television S	22,661	\$	1,437.50
KSNV News 3 Today	7/4/24 ..plus we have some of the Summerlin Pa	Television S	14,083	\$	283.30
KTNV Good Morning	7/4/24 One of the valley's most cherished 4th of	Television S	15,859	\$	1,119.72
KLAS 8 News Now Go	7/4/24 Sherry Swensk live in Summerlin for the F	Television S	10,106	\$	1,951.33
KVVU FOX 5 News Thi	7/4/24 ..then we head over to Summerlin for the	Television S	20,928	\$	2,012.50
KSNV News 3 Today	7/4/24 Getting you this view from behind the wf	Television S	11,028	\$	254.97
KSNV News 3 Today	7/4/24 The Summerlin Patriotic Parade will be ki	Television S	17,894	\$	283.30
KLAS 8 News Now Go	7/4/24 Coffee Cup Salute..it's time for the Summ	Television S	8,959	\$	586.56
KVVU FOX 5 News Thi	7/4/24 The Summerlin Patriotic Parade is today..	Television S	19,179	\$	1,625.00
KSNV News 3 Today	7/4/24 ..a couple more floats have lined up for tl	Television S	21,278	\$	793.24
KLAS 8 News Now Go	7/4/24 ..were expecting a few more cars to start	Television S	8,957	\$	1,814.67
KTNV Good Morning	7/4/24 Hundreds of people have already claimec	Television S	15,792	\$	1,039.74
KSNV News 3 Today	7/4/24 Let's talk about the Summerlin parade..fu	Television S	17,282	\$	413.23
KVVU FOX 5 News Thi	7/4/24 Summerlin Patriotic Parade today..this al	Television S	18,633	\$	360.18
KSNV News 3 Today	7/4/24 They're getting ready for the Patriotic Pai	Television S	16,054	\$	79.98
KSNV News 3 Today	7/4/24 ..this is exactly where the Summerlin Pati	Television S	16,054	\$	119.97
KTNV Good Morning	7/4/24 I am thrilled to be getting a sneak peek o	Television S	7,194	\$	367.29
KVVU FOX 5 News Thi	7/4/24 ..we got the Summerlin Patriotic Parade t	Television S	21,580	\$	593.63
KSNV News 3 Today	7/4/24 Summerlin 4th of July Parade..there will t	Television S	16,054	\$	173.29
KTNV Good Morning	7/4/24 One of the valley's most cherished 4th of	Television S	8,068	\$	186.56
KVVU FOX 5 News Thi	7/4/24 This is the location of the Summerlin Patr	Television S	17,313	\$	126.73
KLAS 8 News Now Go	7/4/24 ..yes we're super proud of 30 years of thi	Television S	5,490	\$	678.21

KLAS 8 News Now Go	7/4/24 As many as 50,000 expected at the Summ	Television S	5,490	\$	733.20
KSNV News 3 Today	7/4/24 The Summerlin Council Patriotic Parade k	Television S	8,212	\$	213.28
KTNV Good Morning	7/4/24 Hundreds of people have already claimec	Television S	10,408	\$	425.59
KVVU FOX 5 News Thi	7/4/24 ..and last buy not least the big one here,	Television S	11,326	\$	1,714.19
KSNV News 3 Today	7/4/24 Previewing the Summerlin Council Patrio	Television S	6,764	\$	157.73
KLAS 8 News Now Go	7/4/24 Sherry is at the Summerlin Patriotic Parac	Television S	3,139	\$	80.04
KLAS 8 News Now Go	7/4/24 It's the 30th annual Summerlin Patriotic f	Television S	3,139	\$	173.42
KVVU FOX 5 News Thi	7/4/24 If you're heading over to Summerlin just:	Television S	9,580	\$	223.40
KLAS 8 News Now Go	7/4/24 As many as 50,000 expected at the Summ	Television S	5,490	\$	549.90
KTNV Good Morning	7/4/24 Hundreds of people have already claimec	Television S	8,112	\$	189.17
KLAS 8 News Now Go	7/4/24 We're going to hear from Sherry from th	Television S	3,705	\$	180.09
KSNV News 3 Today	7/4/24 Summerlin's Annual Patriotic Parade..abc	Television S	5,866	\$	136.79
KLAS 8 News Now Go	7/4/24 First there's a Summerlin Patriotic Parade	Television S	1,701	\$	200.10
KLAS 8 News Now Go	7/4/24 We'll have Sherry Swensk live with us fro	Television S	3,702	\$	200.10
KVVU FOX 5 News 11	7/3/24 The 30th annual Summerlin Patriotic Par:	Television S	7,533	\$	7,199.28
KVVU FOX 5 News 11	7/3/24 The annual Summerlin Patriotic Parade is	Television S	11,076	\$	1,266.54
KVVU FOX 5 News 11	7/3/24 Coming up..locals get ready to flood the :	Television S	13,624	\$	2,477.79
KTNV Action News 11	7/3/24 Hundreds of people have already reserve	Television S	8,683	\$	2,040.00
KVVU FOX 5 News 10	7/3/24 If you're going to the Summerlin Parade t	Television S	23,087	\$	2,133.12
KVVU FOX 5 News 10	7/3/24 The annual Summerlin Patriotic Parade is	Television S	25,065	\$	5,599.44
KVVU FOX 5 News 10	7/3/24 If you're getting out in the morning the S	Television S	31,055	\$	3,400.17
KTNV CH13 News 73C	7/3/24 Hundreds of people have already reserve	Television S	9,966	\$	495.00
KTNV CH13 News 6pr	7/3/24 Hundreds of people have already reserve	Television S	11,540	\$	1,492.96
KLAS 8 News Now 6pr	7/3/24 8 News Now is proud to be part of the Su	Television S	39,290	\$	426.72
KTNV CH13 News 6pr	7/3/24 Get ready for tomorrow..heading out to t	Television S	15,077	\$	813.13
KVVU FOX 5 News 6p	7/3/24 The annual Summerlin Patriotic Parade is	Television S	23,033	\$	1,612.50
KTNV Action News 5p	7/3/24 Hundreds of people have already reserve	Television S	10,011	\$	1,106.39
KLAS 8 News Now 5pr	7/3/24 8 News Now is proud to be part of the Su	Television S	35,124	\$	720.09
KTNV Action News 5p	7/3/24 ..and for the Summerlin Patriotic Parade	Television S	10,011	\$	759.81
KVVU FOX 5 News 5p	7/3/24 ..in the 80s by the time the Summerlin Pa	Television S	26,774	\$	700.00
KVVU FOX 5 News 4p	7/3/24 If you're getting out in the morning the S	Television S	18,298	\$	725.00
KVVU FOX 5 News 4p	7/3/24 I know you will be out and about especia	Television S	13,328	\$	2,150.55
KVVU FOX 5 News 4p	7/3/24 ..and don't forget the 30th annual Summ	Television S	12,529	\$	1,175.00
KVVU FOX 5 News 4p	7/3/24 The annual Summerlin Patriotic Parade is	Television S	14,795	\$	1,012.50
KVVU FOX 5 News 3p	7/3/24 The annual Summerlin Patriotic Parade is	Television S	8,577	\$	2,350.00
KVVU FOX 5 News 3p	7/3/24 Keeping attendees safe during tomorrow	Television S	12,725	\$	1,825.00
KVVU FOX 5 News 3p	7/3/24 Hundreds of locals get ready to flood the	Television S	11,620	\$	1,275.00
KLAS Las Vegas Now	7/3/24 Annual Summerlin Patriotic Parade..Happ	Television S	8,073	\$	787.50
KVVU FOX 5 News 2p	7/3/24 Next, celebrating America's birthday as tl	Television S	12,827	\$	1,012.50
KLAS 8 News Now at	7/3/24 Annual Summerlin Patriotic Parade..join	Television S	10,207	\$	466.76
KVVU Studio 5	7/3/24 Tomorrow the US will be celebrating 248	Television S	6,434	\$	1,087.50
KVVU FOX 5 More Sho	7/3/24 Mike Allen joins us from Summerlin with	Television S	26,666	\$	1,275.00
KVVU FOX 5 News Thi	7/3/24 ..now a look at the Patriotic Parade in Su	Television S	25,894	\$	1,325.00
KVVU FOX 5 News Thi	7/3/24 Mike Allen joins us live from Summerlin v	Television S	26,153	\$	1,002.80
KVVU FOX 5 News Thi	7/3/24 We're taking you to the Summerlin Patric	Television S	24,007	\$	1,225.00
KSNV News 3 Today	7/3/24 ..it's the Summerlin Patriotic Parade..one	Television N	27,790	\$	226.64
KLAS 8 News Now Go	7/3/24 Annual Summerlin Patriotic Parade..it's tl	Television S	4,975	\$	113.39
KLAS CH8 News 11pr	7/2/24 On July 4th the traditional Summerlin Pat	Television S	20,602	\$	1,013.27
KTNV Action News 11	7/2/24 ..heading to the Summerlin Patriotic Para	Television S	13,587	\$	1,170.00
KLAS CH8 News 11pr	7/2/24 8 News Now is proud to be part of the Su	Television S	20,602	\$	2,079.87
KVVU FOX 5 News 10	7/2/24 Summerlin Patriotic Parade Celebrates 30	Television S	17,956	\$	4,032.93
KLAS 8 News Now 6pr	7/2/24 8 News Now is proud to be part of the Su	Television S	9,452	\$	826.77

KTNV CH13 News 6pr	7/2/24	A very hot one when you head out to the	Television S	7,852	\$	1,013.08
KLAS 8 News Now 6pr	7/2/24	Coming up on July 4th the traditional Sun	Television S	13,523	\$	960.12
KTNV Action News 5p	7/2/24	Summerlin Patriotic Parade is coming on	Television S	21,209	\$	1,532.95
KVVU FOX 5 News 4p	7/2/24	Summerlin Council Patriotic Parade Celeb	Television S	19,468	\$	887.50
KTNV Action News 3p	7/2/24	We're just a couple days away from Inde	Television S	9,142	\$	533.20
KLAS Las Vegas Now	7/2/24	8 News Now is proud to be part of the Su	Television S	1,114	\$	455.00
KVVU FOX 5 News 2p	7/2/24	..Summerlin Patriotic Parade will also cel	Television S	6,340	\$	1,650.00
KLAS 8 News Now at l	7/2/24	..about 500 volunteers are putting the fin	Television S	11,113	\$	300.06
KLAS 8 News Now at l	7/2/24	..a behind the scenes look at preparation	Television S	17,705	\$	516.77
KTNV Action News 11	7/2/24	We're a couple of days away from Indepe	Television S	15,504	\$	279.93
KVVU FOX 5 More Sho	7/2/24	..see why this year's Summerlin Parade w	Television S	23,198	\$	962.50
KVVU FOX 5 News Thi	7/2/24	..also Summerlin Patriotic Parade will cel	Television S	18,851	\$	312.50
KVVU FOX 5 News Thi	7/2/24	..see why this year's Summerlin Parade w	Television S	18,851	\$	875.00
KTNV Good Morning	7/2/24	Independence Day is Thursday and Down	Television S	12,925	\$	893.11
KSNV News 3 Today	7/2/24	And in top stories we are getting ready fo	Television S	26,673	\$	226.64
KLAS 8 News Now Go	7/2/24	The Summerlin Patriotic Parade is a coup	Television S	9,702	\$	1,081.47
KLAS 8 News Now Go	7/2/24	Summerlin Patriotic Parade..nearly 500 v	Television S	8,474	\$	586.56
KLAS 8 News Now Go	7/2/24	..a behind the scenes look at preparation	Television S	8,005	\$	568.23
KVVU FOX 5 News Thi	7/2/24	Summerlin Council Patriotic Parade also l	Television S	9,120	\$	260.13
KVVU FOX 5 News Thi	7/2/24	..see why this year's Summerlin Parade w	Television S	9,120	\$	573.62
KTNV Good Morning	7/2/24	Summerlin is gearing up for its annual Pa	Television S	7,603	\$	227.37
KSNV News 3 Today	7/2/24	Governor Lombardo, Zach Whitecloud se	Television S	16,789	\$	293.26
KTNV Good Morning	7/2/24	Summerlin is preparing for its Patriotic P	Television S	8,533	\$	52.47
KLAS 8 News Now Go	7/2/24	..right now 500 volunteers are putting fin	Television S	4,738	\$	439.92
KLAS 8 News Now Go	7/2/24	..a behind the scenes look at preparation	Television S	3,817	\$	293.48
KTNV Good Morning	7/2/24	Summerlin is getting ready for its annual	Television S	7,813	\$	182.20
KLAS 8 News Now Go	7/2/24	..and right now nearly 500 volunteers are	Television S	2,731	\$	166.75
KVVU FOX 5 News 11	7/1/24	On Thursday while the US celebrates its 2	Television S	8,975	\$	1,899.81
KLAS CH8 News 11pr	7/1/24	We've got the Summerlin Patriotic Paradi	Television S	15,651	\$	8,586.13
KTNV Action News 11	7/1/24	We're three days away from Independen	Television S	25,788	\$	330.00
KVVU Local News 7pr	7/1/24	Big Birthday..while the US celebrates 248	Television S	4,590	\$	15,758.45
KVVU FOX 5 News 63	7/1/24	While the US celebrates 248th birthday S	Television S	8,157	\$	1,812.50
KTNV CH13 News 6pr	7/1/24	Summerlin is gearing up for their Patrioti	Television S	8,609	\$	546.53
KLAS 8 News Now 6pr	7/1/24	The 30th annual Summerlin Council Patri	Television S	18,002	\$	800.10
KVVU FOX 5 News 5p	7/1/24	The Summerlin Patriotic Parade will cele	Television S	11,813	\$	1,962.50
KLAS 8 News Now 5pr	7/1/24	8 News Now is proud to be part of the Su	Television S	17,380	\$	693.42
KTNV Action News 5p	7/1/24	We are three days away from Independen	Television S	27,088	\$	706.49
KLAS 8 News Now 5pr	7/1/24	We're talking about the 30th annual Sum	Television S	17,380	\$	1,440.18
KTNV Action News 5p	7/1/24	..preparing for the Summerlin Patriotic P	Television S	23,210	\$	1,119.72
KLAS 8 News Now 4pr	7/1/24	What you need to know if you're going to	Television S	12,490	\$	700.00
KLAS 8 News Now 4pr	7/1/24	We'll give you a first look at what you car	Television S	4,450	\$	997.50
KVVU FOX 5 News 4p	7/1/24	The 30th annual Summerlin Patriotic Par:	Television S	14,930	\$	2,200.00
KLAS Las Vegas Now	7/1/24	8 News Now is proud to be part of the Su	Television S	1,968	\$	857.50
KVVU FOX 5 News 3p	7/1/24	Countdown to this year's Summerlin Patr	Television S	6,452	\$	750.00
KSNV News 3 Live at T	7/1/24	The floats are going to move down the st	Television S	7,335	\$	333.40
KLAS 8 News Now at l	7/1/24	8 News Now is proud to be part of the Su	Television S	10,443	\$	483.43
KSNV Live at Noon	7/1/24	..about 50,000 people are expected to lin	Television S	14,668	\$	254.97
KSNV Live at Noon	7/1/24	We love a parade and Summerlin is geari	Television S	20,084	\$	708.25
KVCW ARC Las Vegas	7/1/24	Summerlin Council Patriotic Parade..did v	Television S	3,806	\$	88.76
KVCW ARC Las Vegas	7/1/24	Star Spangled Celebrations..including the	Television S	3,806	\$	88.76
KSNV News 3 Today	7/1/24	First look at Summerlin Patriotic Parade..	Television S	14,290	\$	254.97
KLAS 8 News Now Go	7/1/24	Summerlin Council Patriotic Parade..now	Television S	6,044	\$	568.23

KSNV News 3 Today	7/1/24	Summerlin is hosting its annual Patriotic	Television S	14,290	\$	594.93
KSNV News 3 Today	7/1/24	Star Spangled Celebrations..including the	Television S	15,879	\$	186.62
KLAS 8 News Now Go	7/1/24	Summerlin Patriotic Parade now in its 30	Television S	4,635	\$	1,063.14
KSNV News 3 Today	7/1/24	We're getting a preview of the Summerli	Television S	13,423	\$	293.26
KLAS 8 News Now Go	7/1/24	Summerlin Patriotic Parade now in its 30	Television S	566	\$	133.40
KLAS 8 News Now 6p	7/1/24	The Summerlin Council Patriotic Parade i:	Television S	20,956	\$	488.69
KLAS 8 News Now 5p	7/1/24	The Summerlin Council Patriotic Parade i:	Television S	20,187	\$	700.00
KVVU Weekend News	7/1/24	The 30th annual Summerlin Council Patri	Television S	5,671	\$	127.58
KLAS 8 News Now at	6/30/24	The Summerlin Council Patriotic Parade i:	https://tran	28,902	\$	267.34
KLAS 8 News Now at	6/30/24	The Summerlin Council Patriotic Parade i:	https://tran	21,781	\$	201.47
KVVU FOX5 News Thi	6/30/24	The 4th of July is just days away and with	https://tran	17,419	\$	161.13
KVVU FOX5 News at 1	6/29/24	For your holiday week coming up..you ca	https://tran	18,510	\$	171.22
KSNV News 3 Live at T	6/28/24	112 on July 4..people are going to be out:	Television S	8,505	\$	200.04
KLAS 8 News Now 4p	6/28/24	8 News Now is proud to be part of the Su	Television S	4,484	\$	525.00
KLAS Las Vegas Now	6/28/24	8 News Now is proud to be part of the Su	Television S	3,054	\$	175.00
KLAS 8 News Now Go	6/28/24	You're definitely going to want to join us	Television S	5,102	\$	879.84
KLAS CH8 News 11pr	6/27/24	8 News Now is proud to be part of the Su	Television S	22,435	\$	1,226.59
KLAS 8 News Now 6p	6/27/24	8 News Now is proud to be part of the Su	Television S	14,074	\$	666.75
KLAS 8 News Now 5p	6/27/24	The 30th annual Summerlin Patriotic Par:	Television S	15,307	\$	1,413.51
KLAS 8 News Now 4p	6/27/24	8 News Now is proud to be part of the Su	Television S	7,699	\$	787.50
KLAS Las Vegas Now	6/27/24	8 News Now is proud to be part of the Su	Television S	5,091	\$	437.50
KLAS Las Vegas Now	6/27/24	The 30th annual Summerlin Council Patri	Television S	2,786	\$	945.00
KLAS 8 News Now Go	6/26/24	There's so much you want to check out fr	Television S	8,912	\$	1,319.76
KLAS CH8 News 11pr	6/25/24	The 30th annual Summerlin Council Patri	Television S	24,329	\$	2,613.17
KLAS 8 News Now 6p	6/25/24	The 30th annual Summerlin Council Patri	Television S	13,523	\$	586.74
KLAS 8 News Now 5p	6/25/24	A reminder the Summerlin Council Patrio	Television S	18,697	\$	1,146.81
KTNV Morning Blend	6/25/24	The 30th annual Summerlin Council Patri	Television S	4,268	\$	399.90
KLAS 8 News Now Go	6/25/24	..and a reminder the Summerlin Council f	Television S	9,702	\$	549.90
KLAS 8 News Now Go	6/25/24	A reminder the Summerlin Council Patrio	Television S	6,823	\$	549.90
KLAS 8 News Now Go	6/25/24	..and a reminder the Summerlin Council f	Television S	2,731	\$	200.10
KLAS CH8 News Now	6/24/24	8 News Now is proud to be part of the Su	Television S	11,242	\$	800.10
KLAS 8 News Now 5p	6/24/24	8 News Now is proud to be part of the Su	Television S	17,380	\$	800.10
KLAS 8 News Now 6p	6/23/24	8 News Now is proud to be part of the Su	Television S	20,956	\$	488.69
KLAS CH8 News 11pr	6/20/24	8 News Now is proud to be part of the Su	Television S	16,237	\$	1,599.90
KLAS Las Vegas Now	6/20/24	8 News Now is proud to be part of the Su	Television S	5,091	\$	525.00
KLAS CH8 News Now	6/18/24	8 News Now is proud to be part of the Su	Television S	9,248	\$	800.10
KLAS 8 News Now 6p	6/18/24	8 News Now is proud to be part of the Su	Television S	9,452	\$	800.10
KLAS 8 News Now 5p	6/18/24	8 News Now is proud to be part of the Su	Television S	18,697	\$	800.10
KLAS 8 News Now 4p	6/18/24	8 News Now is proud to be part of the Su	Television S	5,405	\$	525.00
KLAS CH8 News 11pr	6/17/24	A reminder the Summerlin Council Patrio	Television S	22,494	\$	1,599.99
KLAS CH8 News Now	6/17/24	8 News Now is proud to be part of the Su	Television S	11,242	\$	800.10
KLAS 8 News Now 5p	6/17/24	8 News Now is proud to be part of the Su	Television S	15,868	\$	800.10
KLAS 8 News Now at	6/17/24	8 News Now is proud to be part of the Su	Television S	11,076	\$	500.10
KLAS 8 News Now Su	6/16/24	8 News Now is proud to be part of the Su	Television S	1,052	\$	24.53
KLAS CH8 News 11pr	6/15/24	8 News Now is proud to be part of the Su	Television S	25,801	\$	800.10
KLAS CH8 News Now	6/15/24	8 News Now is proud to be part of the Su	Television S	18,689	\$	450.00
KLAS 8 News Now 6p	6/15/24	8 News Now is proud to be part of the Su	Television S	22,259	\$	519.07
KLAS 8 News Now 6p	6/14/24	8 News Now is proud to be part of the Su	Television S	10,108	\$	800.10
KLAS Las Vegas Now	6/14/24	8 News Now is proud to be part of the Su	Television S	3,054	\$	525.00
KLAS CH8 News 11pr	6/13/24	8 News Now is proud to be part of the Su	Television S	16,237	\$	1,599.90
KLAS CH8 News Now	6/13/24	8 News Now is proud to be part of the Su	Television S	9,044	\$	800.10
KLAS 8 News Now 4p	6/13/24	8 News Now is proud to be part of the Su	Television S	6,208	\$	525.00

KLAS 8 News Now Go	6/12/24	8 News Now is proud to be part of the Su	Television S	2,543	\$	80.04
KLAS CH8 News Now	6/12/24	8 News Now is proud to be part of the Su	Television S	14,643	\$	800.10
KLAS 8 News Now 5p	6/12/24	8 News Now is proud to be part of the Su	Television S	17,523	\$	800.10
KLAS 8 News Now 4p	6/12/24	8 News Now is proud to be part of the Su	Television S	7,628	\$	525.00
KLAS Las Vegas Now	6/12/24	8 News Now is proud to be part of the Su	Television S	2,173	\$	525.00
KLAS 8 News Now at	6/12/24	8 News Now is proud to be part of the Su	Television S	9,640	\$	500.10
KLAS CH8 News Now	6/11/24	8 News Now is proud to be part of the Su	Television S	8,966	\$	800.10
KLAS 8 News Now 4p	6/11/24	8 News Now is proud to be part of the Su	Television S	10,258	\$	525.00
KLAS Las Vegas Now	6/11/24	8 News Now is proud to be part of the Su	Television S	2,954	\$	525.00
KLAS 8 News Now at	6/11/24	8 News Now is proud to be part of the Su	Television S	9,045	\$	500.10
KLAS 8 News Now 6p	6/10/24	8 News Now is proud to be part of the Su	Television S	12,975	\$	800.10
KLAS 8 News Now 5p	6/10/24	8 News Now is proud to be part of the Su	Television S	15,868	\$	800.10
KLAS Las Vegas Now	6/10/24	8 News Now is proud to be part of the Su	Television S	1,968	\$	525.00
KLAS Las Vegas Now	6/7/24	The Summerlin Patriotic Parade is back it	Television S	7,048	\$	500.10
KLAS 8 News Now at	6/7/24	The Summerlin Patriotic Parade is back it	Television S	9,546	\$	500.10
KLAS 8 News Now at	6/7/24	Next at Noon..The annual Summerlin Pat	Television S	9,546	\$	500.10

SOURCE	DATE	HEADLINE	URL	IMPRESSIONS	AD VALUE
PRINT					
Las Vegas Review Jou	7/15/24	Summerlin Fourth of July parade draws tl	Summerlin I	86,087	\$ 7,731.00
Las Vegas Sun	7/7/24	Summerlin 4th of July Parade..28 photos	Summerlin 4	20,209	\$ 4,910.50
Las Vegas Sun	7/7/24	America's future, like its past, depends on	https://lasv	20,209	\$ 4,910.50
Las Vegas Review-Jou	7/5/24	Las Vegas gets fired up for July 4th with fi	https://ww	86,087	\$ 7,731.00
Las Vegas Review-Jou	7/4/24	Summerlin hosts valley's largest Indepen	https://ww	86,087	\$ 7,731.00
Las Vegas Sun	7/4/24	Celebrating America feels harder than ev	http://lasve	20,209	\$ 4,910.50
Las Vegas Sun	7/3/24	30th Anniversary Summerlin Patriotic Par	https://lasv	20,209	\$ 4,910.50
Las Vegas Weekly	7/3/24	What to do in Las Vegas this week (July 4	https://lasv	5,084	\$ 47.03
Las Vegas Sun	7/3/24	50,000 expected for 30th annual Fourth c	https://lasv	20,209	\$ 4,910.50
Las Vegas Sun	7/2/24	30th Anniversary Summerlin Patriotic Par	30th Annive	20,209	\$ 4,910.50
Las Vegas Review-Jou	7/2/24	Summerlin's July 4th parade celebrates 3	https://ww	86,087	\$ 7,731.00
Las Vegas Review-Jou	6/29/24	Summerlin Fourth of July parade to mark	https://ww	86,087	\$ 11,780.00
Las Vegas Review-Jou	6/27/24	Fourth of July fireworks, events around tl	https://ww	86,087	\$ 11,780.00
Vegas Magazine	6/7/24	How To Celebrate The Fourth Of July 202	https://veg	59,977	\$ 41,978.00
Las Vegas Review-Jou	5/17/24	Guide to Summer Fun..Summer Council P	U2FsdGVkX	86,087	\$ 1,498.00

TOTAL IMPRESSI **455,955,046**
TOTAL AD VALUI \$ **4,502,657.21**
TOTAL PR VALUE \$ **13,507,971.63**
TOTAL HITS **336**